

UCC Document # 37

College Document # _____

Review Type: Edit Exp Full**CATALOG YEAR 2013-2014**COLLEGE/SCHOOL/SECTION: **A.R. SANCHEZ, JR. SCHOOL OF BUSINESS****Course:** Add: Delete:

Course: ACC 5385 Emerging Accounting Issues	Add: <u> </u>	Delete: <u> </u> X <u> </u>
Course: ECO 5315 Macroeconomics	Add: <u> </u>	Delete: <u> </u> X <u> </u>
Course: ECO 5199-5399 Special Issues in Economics	Add: <u> </u>	Delete: <u> </u> X <u> </u>
Course: FIN 5331 Intl Risk Management & Insurance	Add: <u> </u>	Delete: <u> </u> X <u> </u>
Course: FIN 5333 Seminar in Business Finance Ventures	Add: <u> </u>	Delete: <u> </u> X <u> </u>
Course: MGT 5320 Management Science	Add: <u> </u>	Delete: <u> </u> X <u> </u>
Course: MGT 5390 Global Management Simulation	Add: <u> </u>	Delete: <u> </u> X <u> </u>
Course: MKT 5330 International Promotion	Add: <u> </u>	Delete: <u> </u> X <u> </u>
Course: MKT 5340 Advanced Marketing Research	Add: <u> </u>	Delete: <u> </u> X <u> </u>
Course: MKT 5350 Advanced Consumer Behavior	Add: <u> </u>	Delete: <u> </u> X <u> </u>
Course: TIL 5320 Customs Brokerage	Add: <u> </u>	Delete: <u> </u> X <u> </u>
Course: TIL 5330 International Land Transportation	Add: <u> </u>	Delete: <u> </u> X <u> </u>
Course: TIL 5340 Intl Maritime Transp & Air Transp	Add: <u> </u>	Delete: <u> </u> X <u> </u>
Course: TIL 5350 Design and Analysis of Intl Logistics Sys	Add: <u> </u>	Delete: <u> </u> X <u> </u>
Course: TIL 5390 Intl Logistics Strategic Mgmt	Add: <u> </u>	Delete: <u> </u> X <u> </u>
Course: TIL 5395 Thesis I	Add: <u> </u>	Delete: <u> </u> X <u> </u>
Course: TIL 5396 Thesis II	Add: <u> </u>	Delete: <u> </u> X <u> </u>

(check all that apply) Change: Number Title SCH Description Prerequisite **Response Required:** New course will be part of major minor as a required or elective course**Response Required:** New course will introduce , reinforce , or apply concepts

If new, provide Course Prefix, Number, Title, **Measurable** Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

PLEASE SEE ATTACHEMENT (2 PAGES).**Program:** Delete: Add: Change: Attach new/changed Program of Study description and 4-year plan. If in current online catalog, provide change and attach text with changes in red.**Minor:** Add: Delete: Change: Attach new/changed minor. If in current online catalog, provide change and attach text with changes in red.**College Introductory Pages:** Add information: Change information:
Attach new/changed information. If in current online catalog, provide change and attach text

with changes in red.

Other: Add information: ___ Change information: ___ Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Approvals:	Signature	Date
Chair Department Curriculum Committee	<u>Jacqueline Mayfield</u>	<u>Oct 3, 2012</u>
Chair Department	<u>A. J. [Signature]</u>	<u>10/15/12</u>
	<u>S. Scivivalgan</u>	<u>10/15/12</u>
Chair College Curriculum Committee	<u>Jacqueline Mayfield</u>	<u>Oct. 3, 2012</u>
Dean	<u>R. Stephen Sears</u>	<u>10/15/2012</u>

04/2011

ACC 5385 *Emerging Accounting Issues and Concepts*. Three semester hours.

An intensive study of emerging accounting issues and concepts as evidenced in current literature, exposure drafts (FASB, GASB, IASC), and professional examinations. Prerequisite: ACC 3330 with a grade of "C" or better.

Taken from page 328 of the 2012-2013 TAMU Catalog

ECO 5315 *Macroeconomics*. Three semester hours.

A study of the performance of national economies in the global context. The application of contemporary macroeconomic theories and models to issues of economic growth, money, interest rates, saving, investment, employment, prices, income at the national level, and the use of monetary and fiscal policies to affect the performance of national economies.

ECO 5199-5399 *Special Issues in Economics*. One-three semester hours.

This course examines selected current topics in areas related to contemporary economic systems. It may cover either micro or macroeconomic issues, and can be used to introduce new economics issues to interested students. May be repeated once when topic changes. Prerequisites: ECO 5310 and permission of instructor.

Taken from page 333 of the 2012-2013 TAMU Catalog

FIN 5331 *International Risk Management and Insurance*. Three semester hours.

Study of financial effects of pure risk on international business operations; policy goals, objectives, organization of effort, identification, and evaluation of risk; selection of risk treatment/financing tools; implementation and review of tools used; probability analyses of data; and financial evaluations of alternative tools.

FIN 5333 *Seminar in Financing Business Ventures*. Three semester hours.

This course provides an intense examination of the emerging issues and current challenges in obtaining funds for business ventures and expansion of recently started business ventures. Prerequisite: Graduate standing.

Taken from page 335 of the 2012-2013 TAMU Catalog

MGT 5320 *Management Science*. Three semester hours.

The application of quantitative methods to business decisions including linear programming, PERT, PERT/COST, decision theory, simulation, queuing, game theory, and Markov analysis.

MGT 5390 *Global Management Simulation*. Three semester hours.

Through practical exercises and simulations of global management operations, this course integrates the student's abilities in accounting, economics, finance, marketing, management and production management.

Taken from page 338 of the 2012-2013 TAMU Catalog

MKT 5330 *International Promotion*. Three semester hours.

This course provides an in-depth analysis of international promotional activities such as international advertising, international sales promotion, international personal selling, and international public relations. Prerequisite: MKT 5320.

MKT 5340 *Advanced Marketing Research*. Three semester hours.

Advanced studies in the understanding and application of research methods in marketing including the investigation of marketing science models.

Taken from page 342 of the 2012-2013 TAMIU Catalog

~~**MKT 5350** *Advanced Consumer Behavior*. Three semester hours.
Advanced studies in the theoretical understanding of consumer behavioral issues and their practical applications in marketing including study of current consumer behavior literature.~~

Taken from page 343 of the 2012-2013 TAMIU Catalog

~~**TIL 5320** *Customs Brokerage*. Three semester hours.
This course is designed to prepare students to clear commercial shipments through United States Customs. Special emphasis is given to the appropriate rules, regulations, documentation, and procedures.~~

~~**TIL 5330** *International Land Transportation*. Three semester hours.
This course will study motor carriers and rail from several perspectives, such as the role of government in infrastructure development and regulation, industry characteristics, operations, rates and the uniqueness of interstate carriage in North America. Intermodalism, appropriate documentation, and the role of intermediaries will also be covered. Prerequisite: TIL 5310.~~

~~**TIL 5340** *International Maritime Transportation and Air Transportation*. Three semester hours.
This course studies vessel and air operations. For vessel, it covers charter party and liner structures, operations and the framework for their continued economic development including the conferences systems. It examines CONTAINERIZATION, specialized, bulk and general cargo activities and their international markets. For air, this course would cover corresponding phenomena where applicable. Appropriate documentation and the function of intermediaries for each mode will be included in this course. Prerequisite: TIL 5310.~~

~~**TIL 5350** *Design and Analysis of International Logistics Systems*. Three semester hours.
An intensive study of analytical models and techniques used to design and analyze international logistics systems. The emphasis will be on models applicable to international logistics systems where the transportation infrastructure is not as well developed as in the United States. Among the topics studied will be facility location decisions, distribution system design, and route selection. Prerequisite: MGT 5320.~~

~~**TIL 5390** *International Logistics Strategic Management*. Three semester hours.
A capstone course that integrates all the elements of the international logistics program. The interfaces of the logistics system with marketing, production, information, and organizational strategies will be studied to highlight the integrative role of the logistics function and its relevance to the formulation of competitive strategy. The major international issues impinging on the design, analysis, and control of logistical networks will also be discussed. The course will make use of readings, cases, and a computerized simulation exercise. To be taken in the final semester prior to graduation.~~

~~**TIL 5395** *Thesis I*. Three semester hours.
A written research project advancing a proposition or argument supported by library research and/or empirical evidence. If grade of IP received, student must enroll again for credit.~~

~~**TIL 5396** *Thesis II*. Three semester hours.
A written research project advancing a proposition or argument supported by library research and/or empirical evidence. Prerequisite: TIL 5395. If grade of IP received, student must enroll again for credit.~~

Taken from page 344 of the 2012-2013 TAMIU Catalog

**DELETE ITEMS IN
RED**